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Author:

Power, Edward M. Co.

Title:

The steel strike
advertising

Place:

Pittsburgh

Date:

[1919]

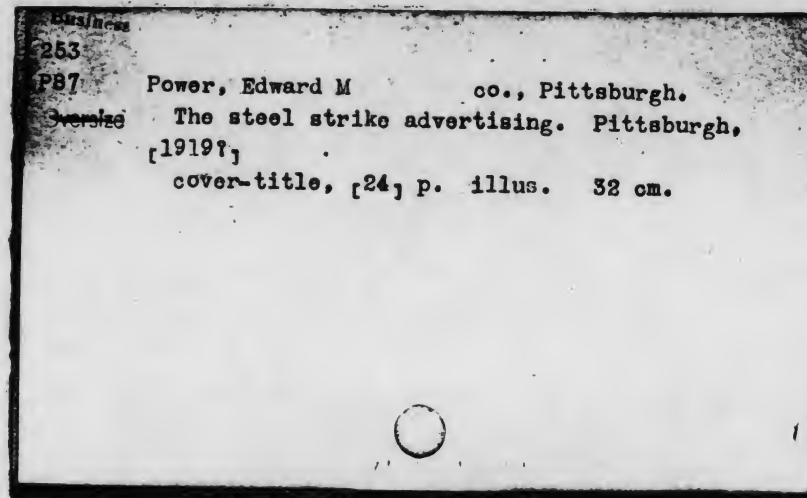
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MASTER NEGATIVE #

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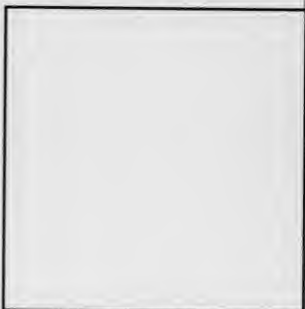
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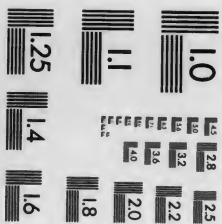
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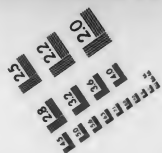
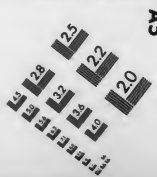
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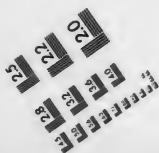


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 St. Paul, MN 55119

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Edward M. Power Co.
The Steel Strike Advertising

D253 P87

Columbia University
in the City of New York

LIBRARY



School of Business

THE STEEL STRIKE ADVERTISING

Advertising has again demonstrated its usefulness to industry and to the public.

This time in a new field and in a new way.

The steel strike was no ordinary strike. When it started leaders in the industry realized that they were confronted by a contest that involved something bigger and more vital than a mere dispute between employer and employees.

It was an attempt of radicals to seize control of the steel industry, a direct challenge to the principles of American liberty, and we felt that the only right thing to do was to go to the public with the whole story.

That is why advertising was called upon to help defeat the steel strike.

Advertising had never before been employed in the straightening out of an unpleasant industrial situation, but we had no hesitancy in urging its use in this instance.

Full pages were used in the daily newspapers, the foreign language papers and the labor papers.

Many of the pages were reproduced and used as posters, and a great amount of foreign language literature was distributed throughout the mill districts.

The effect of the advertising was noticeable almost immediately. It had a wholesome influence in shaping news and

editorial comment, in moulding public thought, in giving backbone to the men who wanted to work, and in counter-acting the radical propaganda which was distributed in prodigious quantities.

It is not our purpose here to go into a detailed story of the campaign. Let us say merely that it was cordially received and unanimously approved by the public. This statement is made only after thorough investigation, and is supported in part at least by the many letters that have come to us. A few of the letters are shown on the ensuing pages along with reproductions, in reduced size, of the newspaper advertisements as they appeared.

The "Go Back to Work" advertising was confined almost entirely to the Pittsburgh district, and it may be regarded as significant that this district, which was the storm centre of the whole strike movement, was less affected by the strike and recovered more quickly than any other section of the country.

EDWARD M. POWER. CO.

Advertising
PITTSBURGH, PA.

D 253
P 87

Kell önnek Amerika és az Amerikanizmus Vagy a Bolshevikik és a Bolshevizmus?



A munkás szervezetekhez tartozó forradalmi vezetők általános sztrájkot hirdettek szeptember 22-ére, hétfőre.

A kérdés nem az, hogy magasabb munkabéretet, rövidebb munkaidőt élvezzen a munkás, vagy hogy olyan eredményeket érjen el, melyek kényelmesebb életet biztosítanak.

Az ördögi cél az, hogy a bolshevizmus és a forradalom magvait hintsék el ebben a nagy országban.

Akarja, hogy a bolshevizmus kormányozza Amerikát?

Azt akarja, hogy mindazt, amiért a nagy háborúban Amerika harcolt és megnyert elsöpörje és elpusztítsa a forradalom?

Azt akarja, hogy Amerika, az ön Amerikája, az elnyomatás és rab-szolgaság hazája legyen?

Ha nem gondolja mindezt, úgy hétfő, szeptember 22-ike az a nap, amikor ezt kinyilatkoztathatja.

Ez a nap az, amikor tanubizonyoságot tehet amerikai hitéről, férfiasságától azáltal, hogy nem engedi belekergetni magát ebbe az amerikaiatlan sztrájkba.

Itt az ideje, hogy gondolkodjunk. Ennek az országnak a népe nem akar forradalmat. Nagyon sokan önök közül ép azért jöttek ide, hogy megmeneküljenek olyan állapotoktól, amik bekövetkeznének, ha ez a sztrájk sikerrel végződne.

De nem végződhet sikerrel, mert nyílt ellenkezést jelent minden amerikai eszmével és elvvel.

Amerika szól önhöz. Elhagyja hűtlenül ebben a nagy válságban azt az országot, amelyet önként fogadott hazájának?

Wilson elnök arra kérte önt, hogy ne sztrájkoljon. Hajlandó elárulni Amerikát a bolshevizmusért?

Ön azt fogja mondani a bolsheviki és az I. W. W. vezetőknek "én Amerikával érzek, én kitartok munkám mellett."

H. L. MASON, JR.
413 WOOD STREET
PITTSBURGH, PA.

October 4, 1919.

Mr. Edward M. Power, Jr.,
Oliver Building,
Pittsburgh, Pa.

My dear Mr. Power:-

The full page advertisements now running in the daily papers, the slogan of which is "Go Back to Work", are of great interest to me.

This is good stuff and must have a decided effect on the workers of the Iron and Steel industry, especially as it is printed in several different languages.

I understand this matter is prepared in your office, and I wish to congratulate you. The typographical make-up is about as good as the literary composition.

Discussing this propaganda with some friends the other day, we decided that we should like to see a little of the space used to present the employers' side of the controversy. While there are short articles here and there in the news columns, the question is not thus presented comprehensively and convincingly, and most of us are in the dark as to the true merits of the case.

The "New York Times" of September 28th carried an article entitled, "Employers' Analysis of Steel Strikers' Demands", which is the manufacturers' reply to the twelve demands of Union Labor, and is well worth reading. Something of this kind is what we have in mind.

Yours very truly,

H. L. Mason, Jr.

M/W

Go Back to Work Monday

POWRÓCIE DO PRACY W PONIEDZIAŁEK.

Wczoraj sprzymierzeniec wolności był Prusakiem. Dziś jest on Radą. Maskując się pod płaszczem Amerykańskiego Związku Robotników, kilku Radów jest dążących do przejęcia kontroli nad krajem i podległości państwa. Co to jest Syndykalizm? To pytanie jest odpowiedziane przez Organizatora Foster. Mr. Foster jest autorem pisma, w którym wyraża te teorie, które są przedmiotem tego pisma. Wczoraj sprzymierzeniec wolności był Prusakiem. Dziś jest on Radą. Maskując się pod płaszczem Amerykańskiego Związku Robotników, kilku Radów jest dążących do przejęcia kontroli nad krajem i podległości państwa. Co to jest Syndykalizm? To pytanie jest odpowiedziane przez Organizatora Foster. Mr. Foster jest autorem pisma, w którym wyraża te teorie, które są przedmiotem tego pisma.

Yesterday the enemy of liberty was Prussianism. Today it is Radicalism. Masking under the cloak of the American Federation of Labor a few Radicals are striving for power. They hope to seize control of the industries and to turn the country over to the "red" rule of Syndicalism. What is Syndicalism? The question is answered by Organizer Foster. Mr. Foster is the joint author of a pamphlet in which he frankly states the doctrines of this radical revolutionary movement. Here are a few excerpts from the pamphlet:

"The syndicalist movement is radically opposed to democracy and the state."
"Syndicalism has placed the Anarchist movement upon a practical, effective basis."
"The Syndicalist is a radical anti-patriot. He is a true internationalist, knowing no country."

Happily the workers of this country show no eagerness to subscribe to such doctrine, nor to undertake the tremendous task of putting it into effect. Some few have been misled. They went out on strike not knowing that President Wilson had requested that action be postponed until after the general industrial conference in Washington called for October 6th. They went out not knowing that the real purpose of the strike was to plant revolution in this country.

But now that the truth is becoming known they are returning to work. They have heard of the tyranny and despotism of the Russian Soviet government, of the Communists in Hungary, of the Spartacists in Germany, and they want no such "red" rule in this country. Moreover, they know that free America will never stand for other than honest government of the people, for the people and by the people.

In the past the foreign-born have shown their loyalty and their Americanism beyond question. They will not fail the country of their adoption now in this great crisis.

Go Back to Work Monday

(Polski)

HOTE NAZAD NA SVOJ RAZD U PONIEDZIAŁEK.

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(Czechsky)

V PONEDLOK CHODTE NA ZAD DO ROBOTY.

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(Italiano)

RITORNATE AL LAVORO LUNEDI.

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(Hungarian)

MENJEN VISSZA A MUNKA HÉTFŐN.

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Go Back to Work Monday

MANUFACTURERS OF
HIDE GRABES AND
SCIENTIFICALLY DESIGNED
AUTO LENSES

L. E. SMITH GLASS CO.
MOUNT PLEASANT PA
VIOLET RAY
MADE IN AMERICA



Oct. 8th, 1919

F N Power Company
Pittsburgh, Pa

Gentlemen:-

I have just learned that you prepared the "Go Back to Work" advertisements that have been appearing in the newspapers and I want to compliment you on them. They are very strong and to the point, and will I am sure do a great amount of good.

I believe that the quickest and surest way to stamp out radicalism is to meet the agitators rantings with the truth about America, its institutions and its industries.

By taking their case to the public the steel manufacturers have really done a big service to the country. I have talked with a good many men about it and all of them seem to feel as I do.

Very truly,

L. E. SMITH GLASS CO
Charles

CHW:2

GO BACK TO WORK

You are confronted with a problem that must be solved. It is a big problem, one that touches the very roots of American freedom, and it must be solved definitely.

The problem is this: "Shall the American government, the government of the people, by the people and for the people, be preserved, or shall it be overthrown by revolution and replaced by the red rule of Syndicalism, which is nothing more or less than organized Anarchy."

The only way you can answer that question honestly is by going back to work.

Don't be afraid to show your Americanism. Law and order still rule in this country and will continue to rule.

The present strike is altogether a strike for power for the radical or "red" control of labor and industry. It is un-American.

Read the statements of Organizer Foster which are here quoted from his published pamphlet:

"The Syndicalist is radically opposed to democracy and the state."

"He considers the state a meddling capitalistic institution. He resists its tyrannical interference in his affairs as much as possible and proposes to exclude it from the future society."

"He is a radical opponent of law and order as he knows that for his unions to be legal in their tactics would be for them to become impotent."

In America employer and employee are generally agreed that no methods may be used to settle their differences that are not consistent with the public good. Every individual, whether working in a mill, a mine or an office, is so closely a part of those about him that any violation of the rights of the community constitutes an injury to him for which he sooner or later suffers and pays the bill.

And yet, with this knowledge, and the picture of hellish Russia, where the rule of riot and violence has been tried and found wanting, certain revolutionary leaders are trying to teach American workmen that violence and lawlessness are the means to justice. They are asking you to

Do not allow yourself to be misled, intimidated or bluffed by these radical agitators. Be an American.

GO BACK TO WORK

(Polish)	(Croatian)	(Slovak)	(Italian)	(Hungary)
<p>Wszyscy amerykańscy robotnicy i pracownicy, którzy nie chcą być wykorzystywani przez syndykalistów, powinni wrócić do pracy. Syndykalizm jest przeciwstawny demokracji i państwu. Oni chcą wyeliminować państwo i zastąpić je przez państwo robotników. To jest ich cel. Oni chcą wyeliminować państwo i zastąpić je przez państwo robotników. To jest ich cel. Oni chcą wyeliminować państwo i zastąpić je przez państwo robotników. To jest ich cel.</p>	<p>Usvi se svi americki radnici i radnice, koji ne žele biti iskorišćeni od sindikalista, da se vrate na posao. Sindikalizam je protiv demokracije i države. Oni žele eliminirati državu i zamijeniti je državom radničkih. To je njihov cilj. Oni žele eliminirati državu i zamijeniti je državom radničkih. To je njihov cilj.</p>	<p>Všetci americkí robotníci a dělnice, kteří nechtějí být vykořisťováni syndikálisty, měli by se vrátit k práci. Syndikalismus je protidemokratický a protistátní. Oni chtějí odstranit stát a nahradit ho státem dělníků. To je jejich cíl. Oni chtějí odstranit stát a nahradit ho státem dělníků. To je jejich cíl.</p>	<p>Tutti i lavoratori americani che non vogliono essere sfruttati dai sindacalisti, devono tornare al lavoro. Il sindacalismo è contrario alla democrazia e allo Stato. Essi vogliono abolire lo Stato e sostituirlo con lo Stato dei lavoratori. Questo è il loro scopo. Essi vogliono abolire lo Stato e sostituirlo con lo Stato dei lavoratori. Questo è il loro scopo.</p>	<p>Tous les ouvriers américains qui ne veulent pas être exploités par les syndicalistes, doivent retourner au travail. Le syndicalisme est contraire à la démocratie et à l'État. Ils veulent abolir l'État et le remplacer par l'État des travailleurs. C'est leur but. Ils veulent abolir l'État et le remplacer par l'État des travailleurs. C'est leur but.</p>

GO BACK TO WORK



MANUFACTURERS OF
HIGH GRADE AND
SCIENTIFICALLY DESIGNED
AUTO LENSES

L. E. SMITH GLASS CO.
MOUNT PLEASANT PA
VIOLET RAY
Lenses



Oct. 8th, 1919

R M Power Company
Pittsburgh, Pa

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Very truly,

L. E. SMITH GLASS CO
Chas. E. Smith

CHE:2



THE PITTSBURGH GAZETTE TIMES, MONDAY, SEPTEMBER 29, 1919.

GO BACK TO WORK

You are confronted with a problem that must be solved. It is a big problem, one that touches the very roots of American freedom, and it must be solved definitely.

The problem is this: "Shall the American government, the government of the people, by the people and for the people, be preserved, or shall it be overthrown by revolution and replaced by the rule of Syndicalism, which is nothing more or less than organized Anarchy?"

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And yet, with this knowledge, and the picture of hellish Russia, where the rule of riot and violence has been tried and found wanting, certain revolutionary leaders are trying to teach American workmen that violence and lawlessness are the means to justice. They are asking you to get work, to discourage industry, and to trample upon the Stars and Stripes.

Do not allow yourself to be misled, intimidated or bluffed by these radical agitators. Be an American.

GO BACK TO WORK

(Polish)

Wszyscy pracownicy powinni być świadomi, że problem, z jakim się mamy do czynienia, jest wielkim problemem, który dotyka samych podstaw amerykańskiej wolności. Musimy zdecydowanie odpowiedzieć na pytanie: Czy chcemy zachować amerykański rząd, rząd, który należy do ludzi, przez ludzi i dla ludzi, czy chcemy, aby został zastąpiony przez syndykalizm, który jest niczym innym, jak zorganizowaną anarchią? Jedynym sposobem na uczciwą odpowiedź na to pytanie jest powrót do pracy. Nie bójmy się pokazać naszego amerykańskiego patriotyzmu. Prawo i porządek nadal rządzą w tym kraju i będą nadal rządzić. Obecny strajk jest w rzeczywistości strajkiem o władzę, o kontrolę nad pracą i przemysłem przez radykalnych lub "czerwonych" kontrolerów. Jest to nieamerykańskie. Przeczytajcie oświadczenia Organizatora Foster, które są tu cytowane z jego wydanej broszury:

(Croatian)

U ovom trenutku pred nama stoji veliki problem. On je problem slobode. Valjda svi znamo da je sloboda temelj američke države. Međutim, neki ljudi pokušavaju nam nametnuti syndikalizam, koji je zapravo organizirana anarhija. Jedini način da odgovorimo na ovo pitanje iskreno je vratiti se na posao. Nemojte biti strahoviti da pokažete svoj američki patriotizam. Zakon i red još uvijek vladaju u ovom zemlji i bit će u njoj. Trenutačni štrajk je zapravo štrajk za moć, za kontrolu nad radom i industrijom. To je neamerički. Pročitajte izjave Organizatora Foster, koje su ovdje citirane iz njegove brošure.

(Slovak)

Všetci pracovníci by mali byť vedomi, že problém, ktorý máme pred sebou, je veľkým problémom, ktorý dotýka samotných základov americkej slobody. Musíme rozhodnuto odpovedať na otázku: Či chceme zachovať americkú vládu, vládu, ktorá patrí ľuďom, pre ľudí a pre ľudí, či chceme, aby bola nahradená syndikalizmom, ktorý je ničím iným, ako organizovaná anarchia. Jediným spôsobom na čestnú odpoveď na túto otázku je vrátiť sa na prácu. Nebojte sa ukázať svoj americký patriotizmus. Zákon a poriadok stále vládnu v tejto krajine a budú stále vládnuť. Súčasný štrajk je v podstate štrajkom o moc, o kontrolu nad prácou a priemyslom. Je to neamerické. Prečítajte vyhlásenia Organizátora Foster, ktoré sú tu citované z jeho publikovanej brožúry.

(Italian)

Tutti i lavoratori devono essere consapevoli che il problema che ci si presenta è un grande problema, uno che tocca le radici stesse della libertà americana. Dobbiamo rispondere decisamente alla domanda: "Vogliamo mantenere il governo americano, il governo del popolo, dal popolo e per il popolo, o vogliamo che sia sostituito dal sindacalismo, che non è altro che anarchia organizzata?" L'unico modo onesto di rispondere a questa domanda è tornando al lavoro. Non aver paura di mostrare il vostro americanismo. La legge e l'ordine regnano ancora in questo paese e continueranno a regnare. L'attuale sciopero è in realtà uno sciopero per il potere, per il controllo del lavoro e dell'industria. È un atto non americano. Leggete le dichiarazioni dell'Organizzatore Foster, che sono qui riportate dalla sua brochure stampata.

(Magyar)

Tegnap is emlekedni kell arra, hogy az amerikai szabadság alapja az emberek által választott kormány. De néhány ember megpróbálja rákényszeríteni a szindikalizmust, ami semmi más, mint szervezett anarchia. Az egyetlen őszintén válasz a kérdésre az, hogy visszamegyünk a munkához. Ne féljünk megmutatni az amerikai patriotizmusunkat. A törvény és a rend továbbra is uralkodik ebben az országban, és így lesz. Az aktuális sztrájk valójában hatalmi harc a munka és az ipar irányításáért. Ez nem amerikai. Olvassuk el Foster szervező nyilatkozatát, amely itt idézik a kiadott pamfletjéből.

GO BACK TO WORK

P. O. BOX 1109 PITTSBURGH

GO BACK TO WORK

P. O. BOX 1109 PITTSBURGH

America Is Calling You

This is no ordinary strike. Rather must it be looked upon as the diabolical attempt of a small group of radicals to disorganize labor and plant revolution in this country.

Do you doubt it? Read these few excerpts from the published Syndicalistic writings of one of the strike leaders:

"The Syndicalist sees in the State only an instrument of oppression, a bungling administrator of industry and proposes to exclude it from the future society."

"The Syndicalist movement is radically opposed to democracy and the State."

"Radically opposed to democracy and the State." Is that clear enough? You may as well face the situation squarely. This is no ordinary strike. America is challenged, and by the same token, America is calling You. Passive indifference will no longer do. The time has come for definite aggressive action. This viper of radicalism that would destroy American liberty and throw the country into the chaos that has caused untold suffering, starvation and death in Russia, must be put down.

The people of this country do not want revolution. They do not want the Russian Soviet. They want only American life and liberty under American Government.

You know how Germany crippled the industries of France, Belgium, Serbia, Russia and other European countries during the war.

Do not let any act of yours help Germany to win the industrial battle from America now that the war is over.

Keep America busy, and prosperous, and AMERICAN.

Go back to work.

(Lithuanian)

Amerikas esa īsauktas.

[illegible][illegible]

"Evropaan Standaardisatie Nooten een prestaties de-
monstratie in Romein." Ar toe oere gane ajant J
stovje priat onder uderende. Cmael een papraat
stufaan. Americae vje palestiaan hervote. Cno tot
buite palestiaan thuree durbe de palestiaan teite pa-
dejeen. Tchaet durbe Palestiaan stovjeen compite-
te Europee Americae in palestiaan hveje in teite
palestiaan toje hveje, kad Amoea thuree toje
palestiaan thuree, hveje in smert. Jve te te gollene

Tuđa šta braćavo na rukopisima revolućije iz revolućije "Tuđa Revolućija"; tuđa revolućije Amerikanske glavuće na Američke Ručice.

Štoje gura gura kupa Vrhovine revolućije Fabrice Francije, Belgije, Srbije, Rumunje iz bilice bilice kupa kupa.

Na dječije dječije kao glavuće Vrhovine gura vira kupa na Američke ope Fabrice šta šta šta.

Štoje šta Američke šta dječije priglasiti iz pograda, iz

Grinije gura dječije.

(Pelletier)

Ameryka wezwana do walki

To nie jest zwykły strażak. Musimy też się pałować i uwodzić takowy, a i takie dyabełki namoczyć grozy radiokółów, kiedyś choć raz i dozwagać uwodzone robotników i zaprowadzić rewolucję w tym kraju.

Czy ty wiesz w to? Przeczołaj sobie to kilka wy-

"Syndykalizm widzi w rodzinie tylko narzędzie o-
prawy, nieopowiadając i nieurządzą administracji
przemysłu i propozując uszczuplenie takowego zaplecza
co społeczeństwa."

Nie jest to zwykły strach — Ameryka jest wzmagać do walki. Długo patrzę na nie sprawa i nie może być więcej interwencja. Cien obywateli przypuszczają o znaczeniu etniczności... — Śmieje radykalizm historyczny amerykańskich wolność i podziemi kraj ten w czasie bieżącej sprawozdania podobnie etniczności etniczności, gdyż i śmiertelność w Rosji, musi być bezwarunkowo zgłoszenia.

[illegible]

1000

АМЕРИКА ВЫЗВАНА.

Это не есть обыкновенная палатка. На площадке строят или временно укладывают настил из досок, настилают радиально струганные доски, устраивают рабочую яму и обшивают радиацией из единичных досок.

«Осуществление миссии по Превращению органов управления, по своему административному воздействию и комплексному укреплению его для будущего общенационального».

[illegible]

Александровский перебрал по своему раскладу. Он устроился на "Грузинское Общество", где занимать бухгалтерскую должность и подполковник инженерного Академического Приказа.

Потом он был назначен на должность старшего инженера Общества прихода на Фрунзе, на Бухару, на Орду, на Рену и на другие приходы по своему раскладу.

На должности он до того, чтобы Вы заметили, что он был назначен на должность старшего инженера Общества прихода на Фрунзе, на Бухару, на Орду, на Рену и на другие приходы по своему раскладу.

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(Tuition)

L'America viene sfidata!

Non è questo un settemero ordinario — Al contrario esso dovrebbe essere considerato come il balzo iniziale di un piccolo gruppo di rivoluzionari per portare lo scompiglio nel campo del lavoro e condurre la rivoluzione in queste pance.

Ne avete qualche dubbio? Leggete i seguenti testi estratti dagli scritti sindacalisti di uno dei C di questo sciopero:

"Il Sindacalismo, considera lo Stato come uno strumento di oppressione, un amministratore delle distinte e dovrebbe perciò essere sciolto dalla loro società."

"Il movimento sindacalista e radicalmente oppo-

"Radicalmente opposto alla Democrazia del 68, io. Non è questa espressione sbobaniana chiara? potrete anche affrontare la questione: appartiene. Questa non è una scoperta usuale. Questa è una di all'America. L'indifferenza passa non è possibile. L'intero il tempo per cominciare la campagna approvata Zuzia vigora del Radicalismo alla distruzione della libertà Americana a b. ture la nazione della tenebra, comando sofferto immangiabile, concedo gli effetti già svolti in sta, le fuma e la morte. Per tal ragione questa è

Il popolo di questa Nazione non vuole la rivoluzione. Esso non vuole i Sovietti Russi. Esso vuole un regime americano a libertà totale la protezione del Governo americano.

Voi sapete come la Germania distrusse le industrie della Francia, del Belgio, della Serbia, della Polonia e di altre nazioni europee durante la guerra.

Fate in modo che nessun vostro soldato possa aiutare la Germania a vincere sull'America questa battaglia industriale, ora che la guerra è finita.

Mandate l'America occupata nel lavoro, sul proprio, stato libero Americano.

Rispettate al lavoro.

(Magyar)

Amerika ki van hiva.

Kérdésre vanja ezt? Ötvené, az est á négy
vessző egy szelvény vesztő szűzökkel
"Szűzökkel látnak az állatok és el-
csúsznak, így vesszőknek a kintiről
látnak azt jóvá társadalomból hirtelen."

"Radikálisok megismerték a radikálisok elleni
mórkötést és a filozófiát."

"Radikálisok és a demokrácia és az új
világ világa az? Legjobb ha az idejét nem
szavazom. Ez nem lehetetlen szavazni. Azt
van hiba. Több nem lehetetlen szavazni. Azt
jogosan hallhatod, ez lehetetlen és az ideje meg-
a radikálisok és az igazság, mely megismert
és az amerikai szabadság és az ország és az
való, mely azelőtt kinevezett az ország,

a- hallik oroszországi, látni kell lenni.
 Ez az ország népe nem akar fordulni. Ha
 orosz Szeviert. Új akar csak amerikai szék
 kedveket amerikai borsóval szék.
 Csak tudni, hogy Kénelországi népek
 látni Prémioszár. Szék, Oroszország és
 népek országok látni a háború alatt.
 Ne engedni, hogy látni látni szék
 országok meggyezni az új háború Ameriká
 népe vége van a háború.
 Tarkati Ameriká székország, látni
 amerikai.
 Munkák, népek a szék.



The Dispatch Publishing Company
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Mr. Edward M. Power, President,
Edward M. Power Co.,
Oliver Building,
Pittsburg, Pa.

Permit me to congratulate you on the effective manner in which you have handled advertising publicity in connection with the labor troubles developed recently in Pittsburgh. The "copy" developed recently and logic in argument, quickly comprehensive and incisive and altogether impressive to all instances was sound as well as the employer's quickly comprehensive to all do in your job. The "Go Back to Work" and "Stick to your Job" slogans in my humble opinion had much to do in breaking the steel strike. It is to be hoped that sooner or later all branches of industry will recognize the wonderful efficacy of printers' ink when it is employed in such wholesome, logical and truthful arguments in favor of law and order, industrial peace and patriotism. Permit me to suggest that you follow up this good initiative in the face of any other development of a similar character and by any other development have part in a beneficent labor and capital development you may well be proud of.

With kindest -

Very truly yours,
E. B. King
Business Manager.

• POWER • PGH •

The dispute between employers' and labor leaders is not the issue. The real issue of the strike is *Americanism vs Radicalism*.

Can you doubt the issue? Here is additional evidence

This man, who has been writing and talking the unpatriotic doctrine of syndicalism, of dictatorship by the radicals, of the undermining of American industry and Government, this man and a few other radical reactionaries have asked you to quit work.

The strike will fail. It will fail just as the anarchist movement and the I. W. W. movement failed. It will fail because every movement in this country that is opposed to the principles and the ideals of American liberty must fail. It will fail because it is un-American.

**Emma Goldman
Backs Steel Strike**
"One of Most Glorious
Events in
History."

CHEEROS. Sept. 10.—(Boston Globe.) Fresh from behind the bars of the Massachusetts House of Representatives the steel strike is to be "one of the stirring chapters in the history of the American people."

Remembered—anything that moves forward. The American people are glad that Americans from prison have been released. They are glad that they are free before.

Sept. 10.—(Boston Globe.) The revolution in Russia, now known as the Russian Revolution, is to be the "one of the stirring chapters in the history of the American people."

The above news item may look encouraging to the radical strike leaders, but it is most certainly in frightfully significant in the eyes of every true lover of American and American.

[illegible][illegible][illegible][illegible][illegible][illegible][illegible]

Amerika na van haren



The Pittsburgh Dispatch

The Dispatch Publishing Company
C. A. ROOK PRESIDENT-EDITOR
C. R. SUTPHEN, TREASURER-BUSINESS MANAGER

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PITTSBURG, PA. Nov. 19th. 1919

Mr. Edward M. Power, President,
Edward M. Power Co.,
Oliver Building,
Pittsburg, Pa.

My dear Mr. Power:-

Permit me to congratulate you on the effective manner in which you have handled advertising publicity in connection with the labor troubles recently in Pittsburgh. The "copy" in all developed publicity and logic in argument, "copy" in all instances was sound and altogether impressive as well as comprehensive as well as the employer. The slogan "Go Back to Work" and "Stick to your Job" in my humble opinion had much to do in breaking the steel strike. It is to be hoped that sooner or later all branches of industry will recognize the wonderful efficiency of printers' ink when it is employed in such wholesome, logical and truthful arguments in favor of law and order, industrial peace and patriotism. Permit me to suggest that your follow up this good initiative in the face of any other development of a similar character and by so doing you will have part in a benefaction to labor and capital which you may well be proud of.

With kindest regards

With kindest regards.

Very truly yours,
C. R. King
Business Manager.

The Steel Strike Will Fail

Two angles of the steel strike are clearly set forth in the news items here reproduced. The one shows the true American viewpoint. The other shows the red hand of Anarchy which is striving for a death grip on American Liberty.

The dispute between employers' and labor leaders is not the issue. The real issue of the strike is *Americanism vs Radicalism*.

Americans have great sympathy for genuine wrongs and lawful remedies. But they have neither sympathy nor tolerance for the red terror that seeks to destroy our government—a government that fosters the highest standards of living in the world.

Can you doubt the issue? Here is additional evidence:

The man who appears to be the recognized leader of the strike we find to have been a notorious I. W. W., who appeared in Europe to embarrass the representatives of the American Federation of Labor at the International Conference by his insistence that the I. W. W. and not the Federation was representative of American labor.

This man, who has been writing and talking the unpatriotic doctrine of syndicalism, of dictatorship by the radicals, of the undermining of American industry and Government, this man and a few other radical reactionaries have asked you to quit work.

**Emma Goldman
Backs Steel Strike**
"One of Most Glorious
Events in
History"

CHICAGO, Sept. 25—Seymour Goldstein, fresh from basking in the laurels of the *Adloner* state parliamentary government, said the state strike by the *Adloners* of the most glorious events in the annals of the *Adloner* people.

She is still a fervent anarchist—Bolshevik—stating that massed revolutionaries told her otherwise when she had come from prison, happy and more enthusiastic than ever before.

She will fight her threatened deportation to Russia, not because she does not want to go back to Russia but "by the principle of the thing."

The above news item will look encouraging to the radical strike leaders, but it most certainly is frightfully significant in the eyes of every true lover of America and American ideals.

(Polski)

Ameryka wezwana do walki

[illegible][illegible]

(Thelma)

L'America viene sfidata!

[illegible]

Give them a true American answer. Go back to work.

The strike will fail. It will fail just as the anarchist movement and the I. W. W. movement failed. It will fail because every movement in this country that is opposed to the principles and the ideals of American liberty must fail. It will fail because it is un-American.

(Crestline)

IZAZOV AMERIKE

[illegible]

(Magyar)

[illegible]

Go Back To Work

(Līdzbeilnieks)

Amerikas esā šķanktas

[illegible]

(Theologia)
АМЕРИКА ВЫЗВАНА.

[illegible]

(Elovak)

[illegible]

(Magyar)

W. M. LAIRD COMPANY



616-620-622 LIBERTY AVENUE
211-213-215 OLIVER AVENUE
PITTSBURGH, PA. NOV. 3, 1919.

Edward M. Power Advertising Co.,
Pittsburgh, Pa.

Gentlemen:-

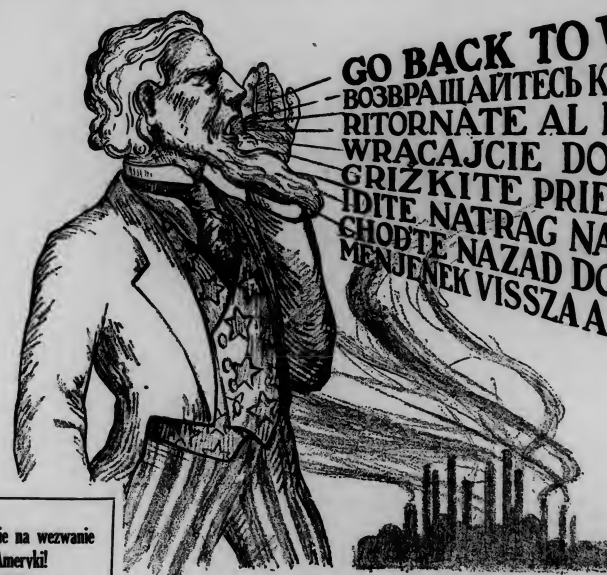
Allow me to compliment you on your recent "Go back to work" advertising campaign during the ironworkers' strike. I am sure that the cost of the advertising was saved many times over to American industry. I think your advertising did more to point out to the strikers themselves the unjustness of their claims than any other one thing, and for that reason the strike died of its own weight.

I congratulate you on the good work of your firm in preparing this advertising.

Very truly yours,

W. M. Laird

The Strike Has Failed



GO BACK TO WORK
ВОЗВРАЩАЙТЕСЬ КЪ РАБОТѢ
RITORNATE AL LAVORO
WRACAJCIE DO PRACY
GRIZ KITE PRIE DARBO
IDITE NATRAG NA POSAO!
CHOĐTE NAZAD DO ROBOTY
MENJENEK VISSZA A MUNKÁBA

(Polish)

Uważajcie na wezwanie Ameryki!

Strajk stalowy nie może zwyciężyć. Jest bowiem niepoprawny i niesprawiedliwy dla Amerykanów i dla świata.

Jest oczywiste, że strajk ten jest prowadzony przez ludzi, którzy widzą "sprawiedliwość" w tym, że Amerykanie nie mogą być traktowani jak zwykli ludzie.

Pracownicy w wieloletniej Amerykańskiej inżynierskiej i inżynierskiej grupie, którzy dali do zrozumienia, że ich strajk jest niesprawiedliwy i niesłuszny, że ich strajk jest niesprawiedliwy i niesłuszny.

Nie powołujcie się na swoją siłę. Strajk ten jest niesprawiedliwy i niesłuszny. Powołujcie się na swoją siłę.

(Czech)

Uvažte hlas Ameriky!

Strajk a nepřesvědčí se na své síle. Ne, strajk je nespravedlivý.

Proč se na svou sílu odvolává? Strajk je nespravedlivý a nespravedlivý. Strajk je nespravedlivý a nespravedlivý.

Ameryka vítězí. Strajk je nespravedlivý a nespravedlivý. Strajk je nespravedlivý a nespravedlivý.

Nedělejte si iluze. Strajk je nespravedlivý a nespravedlivý. Strajk je nespravedlivý a nespravedlivý.

Idete na svou smrt. Strajk je nespravedlivý a nespravedlivý. Strajk je nespravedlivý a nespravedlivý.

The end of the steel strike is in sight. Failure was written across it before it was a day old.

American workers who understood the radical element that is seeking to operate under the cloak of organized labor are now back. Few of them ever left their work—only a few foreign-born—mostly aliens, who allowed themselves to be misled by the un-American teachings of radical strike agitators. Each day more and more of these are seeing the light and returning to work.

Sane heads in labor's own ranks have saved American liberty in this great struggle and have again decisively demonstrated that nothing short of 100% Americanism can hope to win out in this country.

The strike has failed. GO BACK TO WORK.

(Italian)

Ascoltate il consiglio dell'America.

La sciopero dell'industria siderurgica non può vincere. È un errore.

È un errore. Il lavoro è la vita. Il lavoro è la vita. Il lavoro è la vita.

La sciopero dell'industria siderurgica non può vincere. È un errore.

È un errore. Il lavoro è la vita. Il lavoro è la vita. Il lavoro è la vita.

La sciopero dell'industria siderurgica non può vincere. È un errore.

(Lithuanian)

Uvėzokite ant šaukimo Amerikos.

Pilietis strajkas ne gali laimėti. Jis yra netyčia.

Yra tik vienas būdas laimėti. Tai yra darbas. Tai yra darbas.

Strajkas yra nesėkmė. Strajkas yra nesėkmė. Strajkas yra nesėkmė.

Uvėzokite ant šaukimo Amerikos. Uvėzokite ant šaukimo Amerikos.

Uvėzokite ant šaukimo Amerikos. Uvėzokite ant šaukimo Amerikos.

(Serbian)

Čujte glas Ameriky.

Strajk u neuspjehu. Strajk je nespravedljiv.

Je li to istina? Strajk je nespravedljiv. Strajk je nespravedljiv.

Strajk je nespravedljiv. Strajk je nespravedljiv. Strajk je nespravedljiv.

Čujte glas Ameriky. Čujte glas Ameriky.

Čujte glas Ameriky. Čujte glas Ameriky.

(Russian)

ВНИМАЙТЕ ЗОВУ АМЕРИКИ.

Стальная забастовка не может победить. Она обречена на поражение.

Забастовка — это ошибка. Забастовка — это ошибка.

ВНИМАЙТЕ ЗОВУ АМЕРИКИ. ВНИМАЙТЕ ЗОВУ АМЕРИКИ.

ВНИМАЙТЕ ЗОВУ АМЕРИКИ. ВНИМАЙТЕ ЗОВУ АМЕРИКИ.

(Magyar)

Hallgasson Amerika szavára.

A sztrajk nem nyerhet. A sztrajk nem nyerhet.

A sztrajk nem nyerhet. A sztrajk nem nyerhet.

Hallgasson Amerika szavára. Hallgasson Amerika szavára.

Hallgasson Amerika szavára. Hallgasson Amerika szavára.

Hallgasson Amerika szavára. Hallgasson Amerika szavára.

Go Back To Work

NEW YORK
CHICAGO
PHILADELPHIA
CINCINNATI
BIRMINGHAM

PITTSBURGH TESTING LABORATORY
INSPECTING ENGINEERS AND CHEMISTS
612-820 GRANT STREET
PITTSBURGH, PA.

DALLAS
CLEVELAND
DETROIT
ST. LOUIS
SAN FRANCISCO

December 17, 1919.

CABLE ADDRESS
"TESTING PITTSBURGH"
WESTERN UNION CODE USED

SUBJECT:

Mr. E. M. Power,
Oliver Building,
Pittsburgh, Penn'a.

Dear Sir:

During the recent steel strike I was much interested in watching your full page advertisements and cartoons on the strike question; and later, during the coal strike, the same work as carried on in our daily papers.

It strikes me that this method of reaching the public will do more to educate them on the questions involved, and will reach more of them than could be accomplished any other way, and it should be a considerable factor in settling questions of this kind.

Strikes cannot be settled by propaganda, and by putting the men most interested, in power; but they can be settled by educating the general public, and showing up the methods, political and otherwise, which are used to further the selfish ends of a few people.

Yours very truly,

GHC:s.

Postscript

GO BACK TO WORK

Uważajcie na wezwanie Ameryki!

Wszakże Ameryka nie może przetrwać, jeśli Amerykanie nie będą jej służyli. Amerykanie nie mogą przetrwać, jeśli Amerykanie nie będą jej służyli.

Amerykanie nie mogą przetrwać, jeśli Amerykanie nie będą jej służyli. Amerykanie nie mogą przetrwać, jeśli Amerykanie nie będą jej służyli.

Amerykanie nie mogą przetrwać, jeśli Amerykanie nie będą jej służyli.

Uvažite glas Ameriky!

Amerykanie ne môžu prežiť, ak Američania ne budú jej slúžiť. Američania ne môžu prežiť, ak Američania ne budú jej slúžiť.

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Američania ne môžu prežiť, ak Američania ne budú jej slúžiť.

Ascolate il consiglio dell'America.

La nazione americana non può sopravvivere, se gli Americani non le servono. Gli Americani non possono sopravvivere, se gli Americani non le servono.

Americani non possono sopravvivere, se gli Americani non le servono. Americani non possono sopravvivere, se gli Americani non le servono.

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Halgasson Amerika szótára.

Az amerikai nemzet nem élhet meg, ha az Amerikaiak nem szolgálnak neki. Az Amerikaiak nem élhetnek meg, ha az Amerikaiak nem szolgálnak neki.

Amerikaiak nem élhetnek meg, ha az Amerikaiak nem szolgálnak neki. Amerikaiak nem élhetnek meg, ha az Amerikaiak nem szolgálnak neki.

Amerikaiak nem élhetnek meg, ha az Amerikaiak nem szolgálnak neki.

Uvažite glas Ameriky!

Amerykanie ne môžu prežiť, ak Američania ne budú jej slúžiť. Američania ne môžu prežiť, ak Američania ne budú jej slúžiť.

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Američania ne môžu prežiť, ak Američania ne budú jej slúžiť.

Uvozokite ant šankimo Amerikos.

Plėtinėjantis amerikiečių tauta negali išsilaikyti, jei amerikiečiai nės jos tarnauja. Amerikiečiai negali išsilaikyti, jei amerikiečiai nės jos tarnauja.

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Amerikiečiai negali išsilaikyti, jei amerikiečiai nės jos tarnauja.

THE steel strike is rapidly petering out! Public sentiment is almost solidly against it.

The strike never had a chance for success for two reasons: First, because of its radical or revolutionary leadership; and second, because the workers in the mills had no honest grievances to be righted. The majority did not want to strike.

Workers in all industries are awakening to the fact that the welfare of the United States is vastly more important either than the labor agitators' ambition for power or the radicals' thirst for revolution.

Both the agitator and the radical seek to gain their selfish unpatriotic ends through the imagined "ignorance" of honest workers. By inflammatory speech and writings they strive to stir up discontent that will result eventually in throwing the control of industry into their hands, and thus abolish forever American liberty.

But like the Huns in their dreams of world domination, these labor agitators and radicals have miss-guessed on every vital point. They miss-guessed when they thought they could put across the I. W. W. program a few months ago. They miss-guessed again when they thought the American Federation of Labor could be converted to the I. W. W. doctrine. They miss-guessed miserably on the degree of intelligence possessed by the steel workers and on their loyalty to the United States Government.

The failure of the strike is a victory for labor and a death blow to radicalism. It is a victory for the principles of American liberty and justice.

Conditions are rapidly returning to normal. **Go Back to Work.**

Copyright 1919, John D. Power Co., Pittsburgh.

PROBES
H. S. HONER

VICE-PRESIDENT
JOSEPH S. ANDREWS

BOY & FRANK
WALTER W. LOWER

National Association of Sheet and Tin Plate Manufacturers

INCORPORATED
OLIVER BUILDING
Pittsburgh

Dec. 22nd, 1919.

BUREAU OF
LABOR
C. L. PATTERSON
SECRETARY

LABOR COMMITTEE
C. A. MOON, Chairman
JOE S. ANDREWS
E. A. PERKINS
WHITING WILLIAMS
L. J. CAMPBELL

Edward M. Power Co.
Oliver Building,
Pittsburg, Pa.

Gentlemen:-

I watched with considerable interest the advertising articles appearing in the Pittsburgh daily papers during the steel strike and it occurred to me that these articles must be particularly interesting to the public and instructive as well.

We must all concede that public sentiment is the ruling factor in the success or failure of any labor movement, and if the public errs in their judgment, it is because they are not in possession of all the facts in the case. The articles referred to provided the public with the information necessary for them to form a just opinion of the merits of the controversy and were and are worthy of commendation on that account.

Permit me to express my appreciation of the service rendered.

Very truly yours,

The National Ass'n. of Sheet & Tin Plate Mfgt.

BUREAU OF LABOR,

C. L. Patterson
Secretary.

MEMBER
CHAMBER OF COMMERCE
UNITED STATES OF AMERICA

BOYS! LETS BE 100% AMERICAN NOW

The steel strike has failed and Labor has again shown its contempt for radicalism and its loyalty to America.

Thank God that the principles of American liberty and independence are still safe.

Stick to your job—help keep the country prosperous.

Go Back To Work!

Hungary
A SZTRAJK EL VAN VESZITVE.
MENJENEK VISSZA A MUNKÁBA.

Lithuania
STRAIKAS PROGRAJAU.
GRIZKIT PRIE DARBO.

Italy
LO SCIOPERO È FALLITO.
RITORNATE AL LAVORO!

Slovak
STRAJK JE PREHRANÝ.
CHODTE NAZAD DO ROBOTY.

Croatia
STRAJK JE UPAO.
IDITE NATRAG NA POSAO.

Polish
STRAJK JEST PRZEGRANYM.
WRACAJCIE DO PRACY.

Russian
ЗАБАСТОВКА ПРОИГРАНА
ИДТЕ НА РАБОТУ.



PRESIDENT
W. F. HOBBS

VICE-PRESIDENT
JOSEPH B. ANDREWS

REV. & TREAS.
WALTER W. LOWE

LABOR COMMITTEE
C. R. HOOD, CHAIRMAN
JOE B. ANDREWS
S. R. PARKIE
WHITING WILLIAMS
L. J. CAMPBELL

National Association of Sheet and Tin Plate Manufacturers

INCORPORATED
OLIVER BUILDING
Pittsburgh

BUREAU OF
LABOR
C. L. PATTERSON
SECRETARY

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Oliver Building,
Pittsburg, Pa.

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Secretary.

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CHAMBER OF COMMERCE
UNITED STATES OF AMERICA

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Go Back To Work!

Magyar
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MENJENEK VISSZA A MUNKÁBA

Lithuanian
STRAIKAS PROGRAJU.
GRIZKIT PRIE DARBO.

Italian
LO SCIOPERO É FALLITO.
RITORNATE AL LAVORO!

Slovak
STRAJK JE PREHRANÝ.
CHODTE NAZAD DO ROBOTY.

Croatian
STRAJK JE UPAO.
IDITE NATRAG NA POSAO.

Polish
STRAJK JEST PRZEGRANYM.
WRACAJCIE DO PRACY.

Russian
ЗАБАСТОВКА ПРОИГРНА
ИДИТЕ НА РАБОТУ.





JOHN EICHLEAY JR. CO.

HOUSE RAISING AND MOVING
SHORING, FOUNDATION WORK
ALL KINDS OF BUILDINGS, BRIDGES, STRUCTURES AND HEAVY OBJECTS
RAISED, LOWERED, MOVED, SHORED OR UNDERPINNED

General Offices, Yards and Works
South 20th and Wharton Streets
Pittsburgh, Pa. P. O. Box 200
Telephone 1000
Lancaster Division of Pittsburgh
15 East Third Street
Pittsburgh, Pa. 790. 18th, 1919

Mr. E. M. Power, Jr.,
E. M. Power Co.,
Oliver Building,
Pittsburgh, Pa.

PLEASE SUBJECT TO IMMEDIATE ACCEPTANCE AND CHANGE WITHOUT NOTICE. ALL AGREEMENTS CONTAINED UPON ORDERS, AGREEMENTS AND ALL OTHER PAPERS OF THE COMPANY. ALL ORDERS AND AGREEMENTS SUBJECT TO THE APPROVAL OF AN OFFICE OF THE COMPANY. TERMS AND CONDITIONS OF THE COMPANY. ALL ORDERS AND AGREEMENTS SUBJECT TO THE APPROVAL OF AN OFFICE OF THE COMPANY. TERMS AND CONDITIONS OF THE COMPANY.

Dear Sir:

We were very much pleased with the propaganda
and ends that you run in the different news papers re-
garding the steel strike and coal strike, in putting the
exact facts to the public and the men, and we wish to
acknowledge our appreciation of the same.

If there is anything that we can help you in,
in the future, we will be glad to lend our aid.

Yours very truly,

JOHN EICHLEAY JR. CO.

Harry O. Eichleay
BY: Harry O. Eichleay

ROE:D

EVERY PLANT IN PITTSBURGH REGION OPEN
Strikes shown to be definitely broken, Mill Men Devise.

STEEL STRIKE LEADER IS CALLED ADVOCATE OF ANARCHIST IDEAS
V. Z. Foster, in 2nd, Defends Syndicalism
Declares General Walkout First Stage of Revolution, Thomas Liggett Asserts.

Blowing in of Blast Furnace at Woodward Taken as Indication That Strike Has Been Unsuccessful—Secretary States Union Cards of Non-Strikers Will Be Cancelled by National Organizations

ALL PLANTS IN DISTRICT RUNNING FULL BLAST ON 5th Day of Steel Strike

FOSTER SCORED BY SOUTHWEST PASTOR TEL FLOCK TO A STRIKE
Foster Knowledge of American Institutions Needed, Wilson Says in Article
Favors Open Discussion

STEEL STRIKE WILL FAIL
Steel strike planned by American Federation of Labor and Congress of Industrial Organizations is doomed to failure, according to a leading authority on the subject, who says that the strike is not only doomed to failure, but that it is also doomed to failure in the eyes of the public.

MEN WHO FEARED TO GO TO PLANTS REPORTED BACK
Some Foreigners Begin to Re-join Work, They Are Un-American
Deserting Walkout Force

HUNS FOMENTED STEEL STRIKE. IT IS CHARGED
Inspired Walkout to Regain Lost Jobs
SPROUL WARNS FOSTER VIOLENCE MUST BE ENDED

Judge Buffington Bitterly Denounces Strike Leader Foster

BIG PLANT TO OPEN SOON IS THE BELIEF
Foreign have walked out, for the first time in the history of the steel industry, the steel industry is now in a position to start production again, and it is believed that a big plant will be opened soon.

WORKERS FLOCK BACK TO JOBS
Braddock Reports Three Times as Many Working Today as Yesterday
MANY PLANTS OPEN

30 PER CENT OF AMERICANS GO TO WORK IN VALLEY
Carnegie Report Shows That 30 Per Cent of Americans are now working in the steel industry.

IRON AGE ASSAULTS STEEL ORGANIZER AS DANGEROUS
Calls Fitzpatrick Rough Agitator, Foster a Syndicalist.

ALLEGHENY AND WEST PENN STEEL PLANTS OPERATING TODAY ON A PRACTICALLY NORMAL BASIS; 140 NEW WORKERS HAVE SECURED

WORKERS' STEADY RETURN INDICATES COLLAPSE OF STEEL STRIKE IS NEAR
CLEVELAND, Oct. 6.—(Special).—The Daily Iron Trade Review today says: "The imminent collapse of the so-called steel strike is proved by a steady return of workers to the mills and blast furnaces at Chicago, Pittsburgh, Buffalo, Bethlehem and other important centers. Additional steel workers are returning to work, and the steel industry is now in a position to start production again."

STEEL MILL HERE AND AT LORAIN ARE RUNNING NORMAL
The Lorain, Although Corporation Sub

FIRST BREAK IN RANKS OF STEEL STRIKERS: PLANT TO RESUME IN THREE DAYS
Progress-Driven Force Did Not Report, Though Reports Had It Entire Force Would Be Back
Extra Precautions Taken by Police Following Reported Defection by Posters Placed Near Steel

STEEL MILL HERE AND AT LORAIN ARE RUNNING NORMAL
The Lorain, Although Corporation Sub

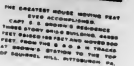
GAIN HERE STEADY
Additional Plants Report to be Opened, Reporting Indications.

SECRET SERVICE AT WORK
Fires Here to Probe Part Taken by Americans in

PITTSBURGH LITTLE AFFECTED BY THE STEEL STRIKE
Workers Daily Return to Work—Lackawanna Steel Strike 90% of Day Force—Pittsburgh Steel in Strike
Failure of Attempts to Forestall Revolution

TO THE STEEL WORKERS of the Mahoning Valley
You Will Save Your Cause Best by Reporting the Violator open in order that you are employed in the steel industry. The steel industry is now in a position to start production again, and it is believed that a big plant will be opened soon.

The effect of the advertising was reflected in the news and editorial matter.



**HOUSE RAISING AND MOVING
SHORING, FOUNDATION WORK**
ALL KINDS OF BUILDINGS, BRIDGES, STRUCTURES AND HEAVY OBJECTS
RAISED, LOWERED, MOVED, SHORED OR UNDERPINNED

GENERAL OFFICES, YARDS AND WORKS
SOUTH 20TH AND WHARTON STREETS
PHONE: BELL HENLOCK 420 P. O. A. SOUTH 300

PITTSBURGH, PA. Dec. 18th. 1919

Mr E. M. Power, Jr.,
E. M. Power Co.,
Oliver Building,
Pittsburgh, Pa.

PRICES SUBJECT TO IMMEDIATE ACCEPTANCE AND CHANGE WITHOUT NOTICE. ALL AGREEMENTS CONTINGENT UPON STRAIGHT ACCIDENTS AND ALL OTHER CAUSES BEYOND OUR CONTROL. ALL PROPOSITIONS AND AGREEMENTS SUBJECT TO THE APPROVAL OF AN OFFICE OF THE COMPANY. ERRORS AND OMISSIONS EXCEPTED. ALL COMMUNICATIONS TO THE COMPANY.

Dear Sir:

We were very much pleased with the propaganda and adds that you run in the different news papers regarding the steel strike and coal strike, in putting the exact facts to the public and the men, and we wish to acknowledge our appreciation of the same.

If there is anything that we can help you in, in the future, we will be glad to lend our aid.

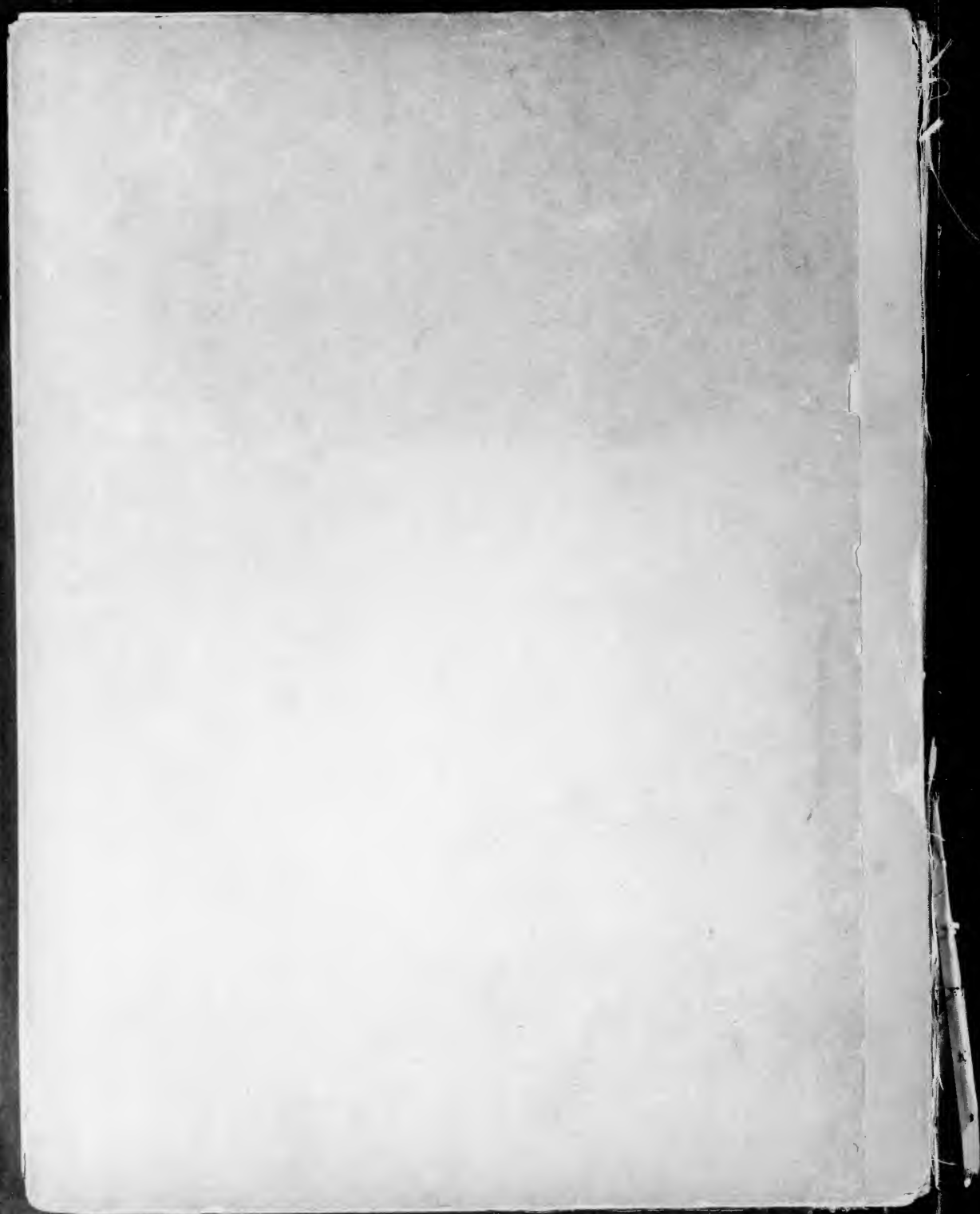
Yours very truly,

JOHN EICHLEAY JR. CO.
BY: Harry O. Eichleay

HOE: D

[illegible]

The effect of the advertising was reflected in the news and editorial matter.



**END OF
TITLE**